



## **PRESS KIT**

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**[www.fondationsteria.org](http://www.fondationsteria.org)**

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## **1 - Steria-Institut de France Foundation** *IT serving people*

The Foundation was created in 2001, to bring people and information technology closer together and to help underprivileged people. Its activities are focused in three areas: Education and training, development of innovative solutions to make daily lives easier and support to social entrepreneurs.

When the Foundation was created, Pierre Messmer, then Chancellor of the Institut de France and President of the Foundation, made the following declaration: *"Technology, if left to itself, can turn against people. This has been seen in the past and can feed the fears of everybody for a long time to come. The Steria-Institut de France Foundation is working towards putting information technology back into a fair perspective: that of solidarity among people."*

The Steria Foundation supports community projects proposed by Steria employees, by charities or by students within the framework of the Foundation grant. The Foundation provides financial support of up to €15,000 on average and proposes expertise from Steria volunteers.

Since 2003, the Foundation has been awarding grants to students from engineering or business schools to help them implement community projects.

In 6 years, the Steria Foundation has supported 22 community projects in France, Morocco, Cambodia and Niger.

For Jean Carteron, Founder of Steria and Co-President of the Foundation: *"The Steria-Institut de France Foundation combines corporate spirit, professionalism and the human touch that characterises Steria's culture and ethics."*

### **Key Figures**

- An average annual budget of €50,000
- 8 projects in 2009
- 1,000 hours of volunteer work by Steria employees

**To learn more, go to: [www.fondationsteria.org](http://www.fondationsteria.org)**

## 2 - Projects supported by the Foundation today

### → **civikey, a virtual keyboard for people with motor disabilities**

civikey, the 2004\* award-winning project of the Foundation grant, was developed in partnership with the “new technologies” platform at Garches hospital near Paris and the school of IT engineering In'Tech INFO. It is available free of charge in Open Source and can be customised for different kinds of disabilities. It has been extremely well-received by both the medical community and internet users, with over 50,000 downloads. The Foundation continues to support the project: it has participated in the funding of the second version of the keyboard, with an open architecture allowing a large number of upgrades ([www.cvk.fr](http://www.cvk.fr)). With the help of a Steria consultant, the Foundation also sponsors the students in the creation and launching of an Open source community, in order to enable the development of new functionalities for people with motor disabilities.

### → **Digital Bridges (“*Passerelles Numériques*”): IT training for underprivileged students in Cambodia**

The *Digital Bridges* NGO was set up in 2006, to train underprivileged young Cambodians in administration systems and networks at the “Center for Information Systems Training ” (CIST). Originally founded by the NGO “Children of the Mekong” and Accenture, the association is an innovative platform which progressively brings together IT companies and development projects. The Steria Foundation has a two-year commitment, together with Steria France, funding a class of 25 students at a cost of €25,000 per year. In 2007, the Foundation sent six volunteer employees to design, develop and implement the CIST IT infrastructure and train the centre’s technical staff. Three missions took place in 2008, in the area of network management and five are planned for 2009, mainly to develop the IT skills of the technical staff and the teachers.

### → **A multimedia library for the Margency, France, children's hospital**

The student members of the ESSEC's Informatique Enfance Solidarité (IES) association, which won the Foundation's 2007 grant, volunteered to create a multimedia library for children receiving long-term inpatient care at this Red Cross hospital. The idea was to create an area where IT would not only provide the children with entertainment, but also promote communication with other hospitalised children, medical staff, association members and with their families. Indeed, from its creation, the IES has worked to bring computers into hospitals as part of the weekly activities put on by ESSEC students to entertain the patients of two onco-hematology wings, each of which treats fifteen childhood cancer and leukaemia patients aged 3 to 14. During the first phase of the project, the Foundation covered all of the costs to outfit the room: cabling, IT equipment, furniture, decoration. The multimedia library was opened in June, 2008. The second phase of the project will allow the children to communicate remotely by webcam with their families in France's overseas territories or in Africa, with the help of Red Cross relay centres.

### → **Interface Handicap: an accessible website for all types of disabilities**

The Interface Handicap association works for equal access to education, employment and culture for people with disabilities. The association is interested in launching an on-line platform dedicated to individuals with disabilities, making a stocklist of the technical and IT solutions suited to their situation: most commonly-used equipment, innovative solutions, auxiliary technical aids or software solutions adapted by category of disability, with the costs related to each piece of equipment. Their desire is to make information accessible on a single site to several categories of disability. The Foundation has agreed to help them to develop their site, partially using their own skills and partially through subcontracting with a specialised service provider. Steria is supporting them as a sponsor, particularly in stating their needs and in finalising the project specifications.

→ **“Votre Ecole Chez Vous”: (Your School at Home)**

The association “Votre Ecole Chez Vous” provides schooling for 150 pupils who have to remain at home due to an illness or a disability. 15 Steria employees volunteered to work for VECV. The Steria Foundation provided financial support for purchasing IT equipment and advising on the tools to be used for the school syllabus. It also provided training, IT development, Internet tools and support for virtual classes.

→ **“Les Enfants de l’Air”: Opening up a region using information technology**

The “Enfants de l’Air” (Children of the Air) association in Montauban aims to help the Touareg and Nigerian populations in the region of Agadez. The Steria Foundation is involved alongside these populations in a programme to set up IT facilities and to train people in using and maintaining IT equipment. The Foundation's support involves providing IT equipment in schools and training staff in public and private schools in Nigeria to maintain the equipment and software so that they can continue to be used for many years to come.

### 3- The Steria-Institut de France Foundation Grant

**The Steria Institut de France Foundation Grant, created in 2003, is awarded to students from IT engineering or business schools for the implementation of projects using IT to help underprivileged people.**

The grant has several aims:

- to inform the student population about the Steria-Institut de France Foundation's actions,
- to make the student population more aware of its social responsibilities and the role it plays in society,
- to use the creativity of young students with cutting-edge knowledge to carry out a project with practical and immediate goals,
- to transfer skills to students (project management on a technical and human level, professionals with expertise, etc.) by working with Steria volunteers.

#### Grant Winners

**2009: two winners:**

- **Télécom Sud Paris: IT training for teachers and pupils in Benin**
- **ESIEA: computer-aided vision project for low-vision users**

**2008: ESIEA's project "Clickissime",** to simplify the use of computers by elderly people.

**2007: Two joint-equal awards:**

- **The Humanitarian Aid charity "EFREI Aides Humanitaires"** to train students and IT trainers in four schools in Ouagadougou in Burkina Faso, based on [wedus.org](http://wedus.org). This innovative web tool has been developed by EFREI for developing countries.
- **The "Initiative Enfance Solidarité" student charity of ESSEC,** for the creation of a multimedia library at the Margency hospital in the Val d'Oise area (Paris region), for long-stay children mainly from French overseas territories and Africa.

**2006: the Supélec cHeer uP! project** is aimed at establishing a lending system whereby laptop computers with Internet access can be made available to children suffering from leukaemia who spend time in isolated rooms at the Institut Gustave Roussy de Villejuif, the largest cancer centre in Europe.

**2005:** The goal of the **Manette project from the ISEN in Toulon**, which came about following recommendations made by an occupational therapist from the Pomponiana Motor Education Institute in Hyères, is to enable people in wheelchairs to control electrical appliances (turning on lights, heating, closing revolving shutters, etc.) using a PDA via a lever adapted to their disability. The students demonstrated their prototype in June 2005 before the Trophée association of handicapped persons and the schools board of trustees, which resulted in the validation of the project. For 2006, the Foundation has decided to finance the construction of five Manette housing units as part of the pilot version. They are to be sent to various hospitals and rehabilitation centres.

**2004: The Intech Info virtual keyboard project.** The virtual keyboard project for motor handicapped people presented by a team of Intech Info students (Esiea Group), on the initiative of the "new technology" platform in the hospital of Garches, has been operational since 4 May 2006. The CVK (Custom Virtual Keyboard) can be downloaded free of charge at [www.cvk.fr](http://www.cvk.fr); it can then be customised and parametered by the user. CVK is Open Source, which will allow software developers to improve and modify the keyboard. Over 50,000 downloads have already been registered.

## 4 - Previous Foundation projects

### GIAA (the Blind or Amblyopic Academics Group)



The GIAA is a charity working to give the visually impaired greater access to culture, employment and leisure activities through Information and Communication Technology (ICT).

The Steria Foundation has been involved in overhauling the GIAA website via the following activities in particular:

- creating a portal offering information as well as a range of services that can be accessed by the visually impaired and an on-line subscription system;
- access to the catalogue of works already available in Braille, large-type or on CD, with an on-line reservation service;
- a system for requesting a Braille or talking book version of a new title.

Since the new Internet site was launched in April 2007, consultations have increased threefold.

### →Workshops Without Borders (ASF – “Ateliers Sans Frontières”): IT for workforce integration

ASF aims to help people suffering from social exclusion in France to reintegrate into society socially and professionally through employment. The association has opened branches in Algeria and Morocco in partnership with local organisations. Digital Solidarity Workshops (ASN – “Ateliers de Solidarité Numérique”) in both countries aim to combat unemployment and the desocialization of young people on a permanent basis via training courses for careers as maintenance technicians and assistance in entering Morocco’s rapidly expanding IT sector. The Steria Foundation supports ASF through funding a stock and production management tool in the pilot workshop of Rabbat-Salé, which is used for all the digital solidarity workshops. The Foundation has also funded a technical coordinator for a year. As sponsor, Steria assisted ASF in the supervision of the project and coaching the technical coordinator, with the help of Steria volunteers in Rabbat.

### →cHeer uP! a computer to fight cancer

In 2008, the cHeer uP! Association, which won the 2006\* Foundation grant, opened a Centre in Paris to monitor the projects of young people suffering from cancer outside of hospital (between hospital treatments or during home-based treatment). The aim is to enable the different actors involved in the implementation of these projects to meet in a neutral environment (young patients, volunteers, experts, other organisations and so on). The Foundation is providing financial support to purchase IT and internet equipment for the Centre, in order to meet the young people’s requirements. The Steria sponsor is responsible for overseeing the Centre’s IT configuration and secure IT equipment.

### →Eysines Institute for Motor Education: a communication code for children with motor disabilities

In Bordeaux, around fifteen children with motor disabilities who are unable to use speech were given access to an original communication system through the Eysines Institute for Motor Education that was developed with the support of the Steria Foundation and were provided with a volunteer from Steria. The children make up phrases using pictograms and can use a virtual keyboard (CVK) as well as a sign language module. Once the communication method has been mastered within the Institute, the children can use it at home to communicate with their family. Developed in Open Source, the computer code is being disseminated nationally through motor education institutes in France.

### → **Dixiemefamille.com, a volunteer management tool**

This charity is a family-based network set up in 2002 by Gary Généreux and aiming to encourage the development of people's economic and social autonomy. It is run in groups or "galaxies" of ten families, with nine families arranging to help a tenth family facing difficulties.

In order to set up "galaxies" all over the country, the association has designed a groupware tool, Solidariciel to ensure that the volunteer work functions smoothly. The Foundation helped the association develop the software, providing financial support, and thanks to the technical expertise of a volunteer Steria expert in IT architecture and Open Source.

With the help of the Foundation, an Internet e-mail system and an online calendar for managing schedules were developed. Next step was the implementation of a resource database, a full-fledged system for managing solidarity projects, as well as the back office. This support enabled the charity to multiply by 10 the number of its volunteers and provided them credibility, to help them obtain further funds.

### → **The 8<sup>th</sup> day: Information technology for doing more to integrate the mentally disabled**

The Steria Foundation has shown its support for the "8ème Jour" Association by setting up an IT workshop for mentally challenged people. The association situated near Lille aims to "promote the social life and education of mentally challenged adult men and women".



#### **The IT workshop**

The purpose is to give the mentally disabled access to tools they have never or seldom used. Working with highly-valued, modern tools like computers boosts self-esteem enabling participants to learn and create at their own pace.

The IT workshop concerns three key areas:

- **games:** a fun way of learning how to use a mouse and keyboard and improving movement within a virtual environment.
- **multimedia** tools allow the participants to create business and greetings cards and to produce customised t-shirts (transfer printing).
- **the "8ème Jour" newspaper, a project in and of itself, is closely linked to the IT project in terms of formatting (photos, layout, artwork, etc.).** It also helps bring meaning to the task of writing, records the story of each person as well as that of the Home over time and space and, for some, refreshes prior academic learning.

The workshop was set up by a volunteer from the Steria office in Lille, who also carried out work on the computers, provides the instructors with freeware and advises them on the most suitable learning software to purchase.

## → The Vigée Lebrun Sport and Culture Association: developing the activity of an IT workshop for children

The Vigée Lebrun Sport and Culture Association brings together two primary schools in Paris with 520 children from different ethnic and social backgrounds. The aim of the project supported by the foundation is to develop the IT workshops for children at school and on an extra-curricular basis.

### The areas of involvement of the Steria-Institut de France Foundation:

- paying the salary of two activity leaders on a job-share basis for two years,
- providing IT hardware: servers, computers, Linux operating systems, connection equipment, etc.,
- training of teachers and adults by voluntary Steria employees, hardware installation and skills transfer, occasional joint teaching of the children, and involvement in providing guidance to the work experience trainer.



The sponsor of the project, Anne, director for the Insurance sector, has led a successful project from its launch three years ago. Parents and teachers have taken over the management of the IT workshop. The ASCVL association, supported by the Foundation, has therefore given the necessary boost to the educational and social project within a state school with the involvement of the parents. The adventure continues...

## → The Ilot association: IT for social integration

The Îlot Association is dedicated to helping socially excluded people, particularly ex-prisoners. In 2004, the Foundation supported an IT workshop in the 18<sup>th</sup> arrondissement of Paris to help trainers of Ilot in their mission to integrate people in difficulty via new technology.

### The areas of involvement of the Institut de France Foundation Grant:

- association volunteer training in running IT workshops (office applications and Internet),
- co-hosting of IT workshops,
- securing premises,
- provision and financing of computer equipment and consumables.

Several volunteers from Steria have taken part in the project. Joëlle, the sponsor of the project and the head accountant will provide a permanent link between the association and the foundation to ensure that this workshop and its services run as smoothly as possible. Alexandre, a consultant at Steria, now retired, set up original and user-friendly training courses for Ilot and co-ran workshops. Two employees of the hostel were trained and training sessions were set up with his support.

5 -

INSTITUT  DE FRANCE

Created on 25<sup>th</sup> October 1795, the **Institut de France**  
is under the responsibility of the Chancellor **Gabriel de Broglie**

***The Institut de France groups together five academies:***

- The Académie française (founded in 1635)
- The Académie des inscriptions et belles-lettres (founded in 1663)
- The Académie des sciences (founded in 1666)
- The Académie des beaux-arts (created in 1816 by joining together the Académie de peinture et de sculpture, founded in 1648, the Académie de musique, founded in 1669, and the Académie d'architecture, founded in 1671)
- The Académie des sciences morales et politiques (founded in 1795, abolished in 1803 and re-established in 1832).

***The Institut de France is also the oldest and most prestigious institute to provide patronage and manage donations and legacies.***

For more than two centuries, the Institute's actions have allowed France to remain a major intellectual and scientific power in the world, thanks to the generosity of its many donors.

Several national and international corporations have also created their foundations through the Institut de France (including the Steria-Institut de France Foundation), thereby benefiting from the learned and competent counsel of the Academy members.

***The Institut de France also has an artistic heritage of considerable importance,***

with the donations and bequests that have been made since the end of the 19<sup>th</sup> century making up its exceptional collections (Château de Chantilly, Jacquemart-André museum, Abbaye Royale de Chaalis, Château de Langeais, Manoir de Kerazan amongst others).

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## 6 – About Steria - Facts and Figures

[www.steria.com](http://www.steria.com)

<b>Listing</b>	Steria is listed on Euronext Paris, Eurolist (Compartment B)
<b>2008 revenue</b>	€ 1.8 billion
<b>Operating margin 2008</b>	€ m: 135.5 (As a % of revenue: 7.7 %)
<b>Breakdown of revenue by country as of 30/06/09</b>	<ul style="list-style-type: none"> <li>- <b>United Kingdom:</b> 40 %</li> <li>- <b>France:</b> 31 %</li> <li>- <b>Germany:</b> 14 %</li> <li>- <b>Scandinavia:</b> 8 %</li> <li>- <b>Belux-Switzerland:</b> 4 %</li> <li>- <b>Spain:</b> 3 %</li> </ul>
<b>Breakdown of revenue by core business as of 30/06/09</b>	<ul style="list-style-type: none"> <li>- <b>Consulting &amp; Systems Integration:</b> 54 %</li> <li>- <b>Managed Services:</b> 29 %</li> <li>- <b>Application Management:</b> 10 %</li> <li>- <b>BPO:</b> 7 %</li> </ul>
<b>Breakdown of revenue by market as of 30/06/09</b>	<ul style="list-style-type: none"> <li>- <b>Public Sector:</b> 39 %</li> <li>- <b>Finance:</b> 26 %</li> <li>- <b>Utilities:</b> 25 % <i>(including Energy, Telco, Transport)</i></li> <li>- <b>Manufacturing and others:</b> 5 %</li> <li>- <b>Retail:</b> 5 %</li> </ul>
<b>Employees</b>	<b>19,000</b>
<b>Locations</b>	Steria operates in 16 countries across 8 time zones: Austria, Belgium, Denmark, France, Germany, Hong Kong, India, Luxembourg, Morocco, Norway, Poland, Singapore, Spain, Sweden, Switzerland, United Kingdom.
<b>Corporate governance</b>	16.5% of the Group's capital – excluding founder – is held by the employees.
<b>Executive committee</b>	<p><b>François Enaud</b>, Group CEO  <b>Laurent Lemaire</b>, Group CFO  <b>Johan Vermeule</b>, Group HR Director  <b>John Torrie</b>, CEO, UK  <b>Mukesh Aghi</b>, CEO, India  <b>Jürgen Sponnagel</b>, CEO Central Europe, Scandinavia and Spain  <b>Olivier Vallet</b>, CEO, France</p>