

## PRESS INFORMATION



[www.fondationsteria.org](http://www.fondationsteria.org)

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## CONTENTS

The Steria – Institut de France Foundation	Page 3
Projects currently supported by the Foundation	
• The Blind or Amblyopic Intellectuals Group (GIAA): proposing more varied and accessible on-line services to the visually impaired	Page 4
• Votre Ecole Chez Vous: IT for home-schooled children	Page 5
• The Eysines Institute for Motor Education: helping motor-disabled children to communicate	Page 6
• Les Enfants de l'Air: using IT to reduce isolation	Page 7
Projects supported by the Foundation in the past: "Vigée Lebrun", the "Association L'Îlot" and "8ème Jour"	Page 8
The Foundation's Grant	Page 10
The Institut de France	Page 11
Steria, an end-to-end IT services provider	Page 12



## The Steria – Institut de France Foundation "IT Serving People"

The Steria – Institut de France Foundation provides financial support and expertise in information technology for education, training and solidarity projects.

The Foundation was created in response to Steria's wish to bring people and information technology closer together. It enables employees and employee shareholders to be involved in social actions related to their line of work and that will benefit the community.

When the foundation was created, Pierre Messmer, Chancellor of the *Institut de France* and Chairman of the Foundation stated: *"If technology is left to its own devices, it can work against people. This has been seen in the past and is a source of fear for all of us. The Steria – Institut de France Foundation is working to put technology back into perspective: that means ensuring solidarity between people."*

Jean Carteron, Founding Chairman of Steria and Co-Chairman of the Foundation added: *"The Steria – Institut de France Foundation combines corporate spirit, professionalism and the human side, characterising Steria's culture and ethics."*

The Steria – Institut de France Foundation directs its actions in three main areas:

- working to support education and training in order to make these techniques available to all,
- developing user-friendly solutions using these technologies to improve living conditions, particularly for disabled people,
- helping social entrepreneurs starting out in the field of user-friendly solutions and the transfer of IT knowledge to disadvantaged people.



Left: Jean Carteron with Pierre Messmer on 21 June 2001, during the inauguration of the Foundation  
Right: Gabriel de Broglie, Chancellor of the Institut de France since 1 January 2006, with Pierre Messmer.



Since 1 January 2006, Gabriel de Broglie, a member of the *Académie française* and the *Académie des sciences morales et politiques*, has been the Chancellor of the Institute with Pierre Messmer acting as honorary Chancellor.

## PROJECTS CURRENTLY SUPPORTED BY THE FOUNDATION



### **GIAA (the Blind or Amblyopic Intellectuals Group): proposing more varied and accessible on-line services to the visually impaired**

The Steria Foundation supports the GIAA, an association that works toward greater access for the visually impaired to culture, employment and leisure activities, in overhauling its website in a bid to improving accessibility and services offered to members.

#### **The GIAA's needs**

New technologies, and especially the Internet, offer a whole host of opportunities to the blind and partially sighted in terms of reading, information, training, culture or even just entertainment. Since its creation, the GIAA has always applied the latest technologies: it was among the first to print Braille documents using a computer and to record works on magnetic tapes, cassettes and now on CD-Rom in Daisy format (an innovative, international standard for talking books, using a digital file format designed especially for the visually impaired).

In 2002, the GIAA launched its first website – a collection of pages in HTML format - with a view to raising its profile and boosting communication. In response to the ongoing development of the new technologies sector and to the changing needs of its members, the group has decided to improve its information exchange capabilities and access to its services therefore to overhaul its website.

#### **Support from the Steria – Institut de France Foundation**

The Foundation is financing the site overhaul, via the following activities in particular:

- the creation of a portal offering information as well as a range of services that can be accessed by the visually impaired and an on-line subscription system;
- access to the catalogue of works already available in braille, large-type or on CD, with an on-line reservation service;
- a system for requesting a braille or talking book version of a new title;
- the implementation of an audio blog, for publishing audio material relevant to the visually impaired.



#### **Steria volunteers**

The Steria project sponsor's role is to partner the GIAA's management of the project, bringing his or her expertise to finalise specifications, monitor service providers in charge of creating the different applications and validate certain technical points. He or she may also call on Steria France consultants and employees for assistance.

## "Votre Ecole Chez Vous": IT for home-schooled children



The Foundation supports the "Votre École Chez Vous" (VECV) association by using information technology to educate children who cannot go to school due to illness or disability.

### The association's needs and the project content

The association provides home-schooling to more than 150 children and has begun introducing new information and communication technologies into its educational methods.

In order to make teaching more efficient and to provide these children with greater access to the outside world, VECV has sought the assistance of Steria in four areas:

- The development of projects improving children's lifestyles and learning. The "e-playtime" project provides an e-space where children can play and interact with others, making them feel less isolated.
- Provision and installation of notebook computers. Around twenty computers have been delivered.
- Advice on the educational infrastructures and tools used by the association. A study was conducted by a voluntary consultant from Steria on the association's management system needs in terms of student files, teacher and student timetables, activity follow-up and archives.
- IT training for teachers to introduce them to new technologies (office applications, databases and the Internet): the association's website has been completely overhauled by a volunteer engineer from Steria, who is also training the teachers how to use it. It now operates dynamically, with the children communicating as they would in a real class and the school providing regular information about its activities.



Steria provided financial support for the purchase of IT hardware and shares its skills. Steria's services include consulting, training, IT development and installation of Internet-based tools, as well as identification and financing of specific material.

### The Steria team

Fifteen volunteers, including seven engineers and five administrative staff, contribute to the VECV project.

For more information about Votre Ecole Chez Vous, please visit <http://vecv.org>

## **Eysines Institute for Motor Education: helping motor-disabled children to communicate**



**The aim of the Institute for Motor Education (IEM) in Eysines, as part of the Association pour Adultes et Jeunes Handicapés (APAJH – Association for Young and Adult Handicapped Persons) is to help children with neurological or motor disabilities receive schooling in the Gironde department (south-west France). The IEM in Eysines cares for almost one hundred children aged between 6 and 18 and suffering from motor disabilities that require specialist educational and medical supervision.**

### **The project**

The project involves the development of a tool that will allow a customised communications plan to be implemented through the use of pictograms, aimed at handicapped children with neurocognitive difficulties who are unable to use speech and language.

The principle of this tool is to provide the children with graphic symbols (pictograms) that represent objects, verbs or actions, thereby allowing them to communicate with the world around them. Depending on their capacities, each child will be able to develop his/her own means of communicating by using 40 to 120 pictograms that will be chosen from a selection of theme-based symbols. The pictograms will be managed in a topical database offering a certain number of different functions and available to several users.

### **In partnership with the medical team**

An occupational therapist and a speech therapist are responsible for maintaining the pictogram base by adding new symbols or editing the communication codes used by a child in paper format. They communicate with the child by using the thesaurus manager to associate a pictogram with related optional elements such as:

- an image representing the pictogram (scanned Jpeg image);
- a photograph representing the object;
- the sound associated with the object;
- its term;
- a video showing the word in sign language.

### **Support from the Steria – Institut de France Foundation**

The Foundation will provide financial support for the development of the Open Source IT solution by a student intern from a school of engineering. Jean-Marc, the Steria project sponsor, will oversee project follow-up, the test phase and the development of the user documents, in collaboration with the IEM management and the medical team.

## "Les Enfants de l'Aïr": using IT to emancipate a region



"Les Enfants de l'Aïr" is an association based in Montauban, southern France, which is dedicated to helping Tuareg and Nigerien populations in the Agadez region of Niger by carrying out development projects that are wholly tailored to their culture. The Steria Foundation supports the "Les Enfants de l'Aïr" association through its training programme in IT hardware maintenance.

### The project

The Steria – Institut de France Foundation supports the association in three ways:

- by supplying some of the necessary IT equipment, shipped in by the association's convoy;
- by equipping IT rooms and training staff and students in IT (office automation, maintenance) in schools;
- by training staff in state-run and private Nigerien establishments in hardware and software maintenance to ensure that computers can be used for as long as possible.



This training is an important element in the projects carried out by the association: providing computer rooms for the Ecole de Mines de l'Aïr (EMAÏR – school of engineering in the Aïr region) and Tagama secondary school and integrating new technologies in both schools' curricula. Three private IT training companies (mainly training in office automation), the hospital (PCs used for administration), public authorities (various management tools) and associations (association for the handicapped, Agadez women's association) also benefit from the Foundation's training programmes.

### Mission for 2006

Two new volunteers, Nicolas and Souleyman, travelled out to Niger from 11 to 18 March to train teaching staff at the EMAÏR and Tagama secondary school on installing and managing an IT network. Students from the two establishments were then able to set up a network for the PCs in their IT rooms. Nicolas and Souleyman also prepared the mission for the end of 2006, which will involve visiting IT rooms set up in previous years, checking the condition of the hardware that was installed and evaluating the equipment being used in an IT room at Dagmanet secondary school.

### Overview for 2004/2005

In 2004, over 80 IT solutions, as well as 3 laser printers were installed and training was provided to 40 people, who in turn provided training to 150 students at the Tagama school, one of three schools to benefit from the programme.

In 2005, project sponsor Christophe trained 12 people in hardware maintenance and supplied hardware to 2 cyber cafés in an effort to ensure that Tagama will soon have Internet access. 15 computers, as well as printers, scanners and spare parts were also supplied to the local schools.

These initiatives, carried out with the support of the Foundation, have enabled IT rooms to be set up at the EMAÏR and in Tagama. These facilities may now be accessed by all students who wish to use them, from any of the town's schools and in addition to their usual classes.

## A LOOKBACK AT PROJECTS SUPPORTED BY THE FOUNDATION IN THE PAST



### **The "Association Sportive et Culturelle Vigée Lebrun": developing an IT workshop for children**

The "Association Sportive et Culturelle Vigée Lebrun" federates two primary schools in Paris, involving 520 children from various social and ethnic backgrounds. The goal of the project, backed by the Foundation, is to develop IT workshops available to children during and outside school hours.

#### **Involvement of the Steria – Institut de France Foundation:**

- paying the two coordinators' salaries for two years.
- providing IT hardware: servers, computers, Linux operating systems, connection equipment, etc.
- training for teachers and adults by voluntary Steria employees, hardware installation and skills transfer, occasional joint teaching for children and involvement in providing guidance to the work experience trainer.

The project's sponsor Anne, an Insurance Project Manager at Steria, made a positive assessment of the project since it began three years ago. Parents and teachers have taken over the management of the computer workshop. The ASCVL association, supported by the Steria – Institut de France Foundation, successfully implemented a social and educational project within a public school, with the parents' participation. The wheels have been set in motion...

### **The "Association L'Îlot": using IT to help social reintegration**

The "Association L'Îlot" is dedicated to helping socially excluded people, particularly ex-prisoners. In 2004 the Foundation helped create an IT workshop in the north of Paris to support training personnel who will provide basic IT training to association members to help them reintegrate socially and professionally.

#### **Involvement of the Steria – Institut de France Foundation:**

- association volunteer training in running IT workshops (office applications and Internet)
- co-hosting of IT workshops
- securing premises
- provision and financing of computer equipment and consumables

Several volunteers from Steria took part in the project. Joëlle, the project sponsor and an accounting manager at Steria, managed the interface between the association and the Foundation to optimise the workshop's functioning and services. Consultant, Alexandre, now retired, set up original and fun training programmes for the "Association L'Îlot" and co-hosted workshops. Two centre employees have now been trained and the first training sessions are underway with the support of Steria volunteers.

## The “Association 8<sup>th</sup> Day”: information technology for doing more to integrate the mentally challenged

The Steria Foundation supports the "8ème Jour" (the 8th Day) association in creating an IT workshop for the mentally challenged. The goal of the association, located near Lille, is to promote the social life and education of mentally challenged adult men and women.



### The IT workshop

The purpose of the workshop is to give the mentally disabled access to tools they have never or seldom used. Working with highly-valued, modern tools like computers boosts self-esteem enabling participants to learn and create at their own pace.

The IT workshop concerns three key areas:

- **games**: a fun way of learning how to use a mouse and keyboard and improving movement within a virtual environment.
- **multimedia** tools allow the participants to create business and greetings cards and to produce customised t-shirts (transfer printing).
- **the "8ème Jour" newspaper**, a project in and of itself, is closely linked with the IT project in terms of formatting (photos, layout, artwork, etc.) It also helps bring meaning to the task of writing, records the story of each person as well as the home over time and space and, for some, refreshes prior academic learning.

### Support from the Steria – Institut de France Foundation

The workshop was set up by a volunteer from the Steria office in Lille, northern France, which also carries out work on the computers, provides the instructors with freeware and advises them on the most suitable learning software to purchase.

## The Steria – Institut de France Foundation Grant



**The purpose of the Steria – Institut de France Foundation grant is to enable a group of business school students or engineers to design and carry out a project in which information technology is used to help people in need.**

**The Grant has several aims:**

- to inform the student population about the Steria – Institut de France Foundation's actions;
- to make the student population more aware of its social responsibilities and the role it plays in society;
- to use the creativity of young students with cutting-edge knowledge to carry out a project with practical and immediate goals;
- to transfer skills to students (project management on a technical and human level, professionals with expertise, etc.) by working with Steria volunteers.

### **Grant winners**

**2006: the Supélec cHeer uP! project** is aimed at establishing a lending system whereby laptop computers with Internet access can be made available to children suffering from leukaemia who spend time in isolated rooms at the Institut Gustave Roussy de Villejuif, the largest oncology centre in Europe.

**2005:** The goal of the **Manette project from the ISEN in Toulon**, which came about following recommendations made by an occupational therapist from the Pomponiana Motor Education Institute in Hyères, is to enable people in wheelchairs to control electrical appliances (turning on lights, heating, closing revolving shutters, etc.) using a PDA via a lever adapted to their disability. The students demonstrated their prototype in June 2005 before the Trophée association of handicapped persons and the schools board of trustees, which resulted in the validation of the project. For 2006, the Foundation has decided to finance the construction of five Manette housing units as part of the pilot version. They are to be sent to various hospitals and rehabilitation centres.

### **2004 winner: Intech Info's virtual keyboard project**

The virtual keyboard project for motor-disabled persons, implemented by a team of students from Intech Info (Esiea Group) in partnership with Garches hospital's "new technology" platform, has been up and running since 4 May 2006. The CVK (Custom Virtual Keyboard) can be downloaded free of charge at [www.cvk.fr](http://www.cvk.fr). It can then be customised and configured for the user's computer. Moreover, as CVK is Open Source technology, software developers are free to enhance the keyboard. The site has already registered over 5,000 downloads..

**For more information please visit: [www.fondationsteria.org](http://www.fondationsteria.org)**



*"The Institute is unique to France. Several countries have academies which can rival ours through the people that compose them and the importance of their work, but France alone has an Institute where all the efforts of the human spirit are linked as if to a harness; where the poet, the philosopher, the historian, the critic, the mathematician, the physician, the astronomer, the naturalist, the economist, the jurist, the sculptor, the painter, the musician, can call one another brother."*

Ernest Renan (1867)

Created on 25 October 1795, the **Institut de France**  
is chaired by Chancellor **Gabriel de Broglie**

***The Institut de France groups together five academies:***

- Académie française (founded in 1635)
- Académie des inscriptions et belles-lettres (founded in 1663)
- Académie des sciences (founded in 1666)
- Académie des beaux-arts (created in 1816 by the union of the Académie de peinture et de sculpture, founded in 1648, the Académie de musique, founded in 1669 and the Académie d'architecture, founded in 1671)
- Académie des sciences morales et politiques (founded in 1795, abolished in 1803 and re-established in 1832).

***The Institut de France is also the oldest and most prestigious institution to practice sponsorship and to manage donations and bequests.***

For more than two centuries, the Institute's actions have allowed France to remain a major intellectual and scientific power in the world, thanks to the generosity of its many donors.

Several national and international corporations have also created their foundations through the Institut de France (including the Steria – Institut de France Foundation), thereby benefiting from the learned and competent counsel of the Academy members.

***The Institut de France also has an artistic heritage of considerable importance,***

with the donations and bequests that have been made since the end of the 19<sup>th</sup> century making up its exceptional collections (Château de Chantilly, Jacquemart-André museum, Abbaye Royale de Chaalis, Château de Langeais, Manoir de Kerazan amongst others).

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## **IDENTITY CARD**

Extensive expertise in its three core businesses of consulting, systems integration and managed services has made Steria a leading end-to-end IT services provider for companies and public authorities throughout Europe.

With a revenue of €1.2 billion and 9,300 employees, Steria is one of the top ten European IT services companies.

Understanding the challenges facing its customers enables Steria to design business-specific solutions with high added value in all of its fields of expertise – the public sector and healthcare, banking and insurance, telecommunications and utilities/transport/manufacturing – as well as innovative technological solutions.

Based on over 35 years' experience in managing large-scale projects, an exceptional ability to respond and an industrial approach to business, Steria has developed a result-based culture with a commitment to service quality and customer satisfaction.

Steria's employees, who hold 24% of the Group's capital, draw on its core values of simplicity, creativity, independence, respect and openness to transform the latest and most advanced information technology into added-value services, enabling Steria to help its customers make progress.

**Listing** : Steria is listed on Euronext Paris, Eurolist (Compartment B).

**[www.steria.com](http://www.steria.com)**